

Epson Expands its WorkForce Wide-Format Printer Series, Powered by PrecisionCore

WorkForce Wide-Format Series Delivers High-Volume, Print-Shop-Quality Borderless Prints Up to 13x19 for Small Businesses

December 12, 2017 - Eson America, Inc., a leading provider of superior performing printing solutions, today announced the newest additions to its WorkForce® wide-format printer series designed for small businesses, architects, creative professionals, and engineers. Powered by PrecisionCore®, the WorkForce WF-7210, WF-7710 and WF-7720 deliver Performance Beyond Laser™ for laser sharp black text and print-shop-quality color graphics. These wide-format models offer high-volume, borderless prints up to 13"x19" and flexible paper handling for high productivity.

"The needs of small businesses are constantly changing. Professionals require a reliable, flexible printing solution that delivers print-shop quality at the high-volumes demanded today," said Nils Madden, marketing director, Desktop Imaging and Printing, Epson America. "The new Epson WorkForce wide-format printer series meets these needs and provides a high-speed, economical printing solution that produces top quality color graphics, versatile paper handling and high-capacity ink cartridge options."

The WorkForce wide-format printers save businesses both time and money, using up to 80 percent less power vs. color laser printers¹. All three models offer quick auto 2-sided printing up to 11" x 17". The WorkForce WF-7710 and WF-7720 also support auto 2-sided copy, scan, and fax up to 11"x17" from the 35-page ADF and scan bed. With a paper tray capacity of up to 500-sheets (two 250-sheet capacity paper trays), WorkForce WF-7210 and WF-7720 users can increase office efficiency and reduce interruptions. Delivering the ultimate in wireless printing and networking, the wide-format series allows users to print from their iPad, iPhone, Android tablets and smartphones², including Wi-Fi Direct³, Ethernet and NFC⁴. Featuring fast print speeds of 18 ISO ppm (black) and 10 ISO ppm (color)[†] and compatibility with extra-large, high-capacity ink cartridges for high-volume applications, the printers are ideal for home or small office productivity.

Additional Features

	WorkForce WF-7210	WorkForce WF-7710	WorkForce WF-7720
Input Page Capacity	500 (two 250-sheet trays)	250	500 (two 250-sheet trays)
Rear Feed for Specialty Paper	Included	Included	Included
Output Tray Capacity	125	125	125
Auto 2-Sided Capabilities	Print	Print, Copy, Scan, and Fax	Print, Copy, Scan, and Fax
35-Page ADF	n/a	Included	Included
Control Panel	2.2" LCD	4.3" Color Touchscreen	4.3" Color Touchscreen

Pricing and Availability

The Epson WorkForce WF-7210 (\$199.99 MSRP), WF-7710 (\$249.99 MSRP), and WF-7720 (\$299.99 MSRP) are now available through major computer, office and electronic superstores, and the Epson store, (www.epson-store.com) as well as channel resellers. For more information and availability, please visit epson.com.

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 80,000 employees in 86 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

###

[†] Black and color print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software, and page complexity. For more information, visit www.epson.com/printspeed

¹ Up to 80 percent based on comparing manufacturers' reported TEC values of the best-selling, A3 color laser printers priced at \$999 (USD) or less with print speeds of 30 ppm or less as of December 2016. Actual power savings will vary by product model and usage

² Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. For a list of Epson Connect™ enabled printers and compatible devices and apps, visit www.epson.com/connect

³ Wi-Fi CERTIFIED™; level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.

⁴ NFC requires use of a device that includes NFC, and may require additional software.

EPSON PrecisionCore and WorkForce are registered trademarks, EPSON Exceed Your Vision is a registered logo-mark and Better Products for a Better Future and Epson Connect are trademarks of Seiko Epson Corporation. Performance Beyond Laser is a trademark of Epson America, Inc. iPad and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc. Wi-Fi Direct is a registered trademark and Wi-Fi CERTIFIED is a trademark of Wi-Fi Alliance®. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. Copyright 2017 Epson America, Inc.